



8 Church Street. Ferguson, Mo. 63135

[www.jamaasnewhome.org](http://www.jamaasnewhome.org)

[www.jamaabirthvillage.org](http://www.jamaabirthvillage.org)

[info@jamaabirthvillage.org](mailto:info@jamaabirthvillage.org)

314-643-7703

**“Help Fund St. Louis’s First Non-Profit Midwifery Clinic in Ferguson”**

## **Jamaa’s New Home Sponsorship Proposal**

Dear Valued Community Leader,

Thank you for expressing an interest in supporting Jamaa Birth Village’s capital campaign to collaborate with local contractors towards the renovation of a recently donated medical office building in Ferguson, Mo. to host St. Louis’s first comprehensive Midwifery clinic. Below you’ll find more information about our organization in hopes that we can work together toward our goals of bettering maternal and infant health in St. Louis.

### **OUR MISSION**

To provide affordable access to midwives, doula's and childbirth education for at-risk women in the St. Louis region in an effort to lower premature births and infant mortality through a network of health professionals and peers.

### **WHO WE ARE?**

Jamaa Birth Village is a non-profit organization that was founded in 2015 by in Ferguson, in an effort to increase community based Midwifery & Doula care to represent a diverse background of cultures. We believe that every woman and family should be considered and included in the wonderful process of birth and access to affordable Midwives should be integrated into our community to increase the rates of healthy full-term births.

## WHY SPONSOR JAMMA BIRTH VILLAGE'S CAPITAL CAMPAIGN?

1. To save lives: Currently, there are no Midwives of Color who live and practice in communities of color with rising rates of infant mortality & premature births. Donating to our campaign through the means of in-kind labor hours, renovation materials, or reduced contracting service costs, will ensure that Midwives in St. Louis can provide care in marginalized and at-risk communities, improving health equity and lowering the costs associated with pregnancy and birth while saving lives.
2. To change lives: Women help build stronger families, resulting in thriving communities with less poverty and more productive economies. Helping more women survive pregnancy will result in stronger healthier communities. A mother who experiences pregnancy complications and/or death impacts:
  - Financial stability of her family
  - Mortality of children
  - Families staying together
  - Children's education
  - Health and nutrition of the family
3. To restore black Midwives: Despite a long history of midwifery in the black community, black women currently represent less than 2% of the nation's reported 15,000 midwives. Relatedly, black women and infants experience the worst birth outcomes of any racial-ethnic cohort in the United States. (K. Goode, 2014) By increasing access to Black Midwives and Birth workers of color, any woman of color who so desires will be able to have the care, support, resources, information and education to have a healthy full-term infant and to live to see that infant grow up to be an adult, ultimately closing disparity gaps in our community.
4. Lower untreated PPD & PMAD: Up to 20 percent of all pregnant women and new moms will develop a perinatal mood or anxiety disorder (PMAD) that requires treatment. These include postpartum depression (PPD) or anxiety, obsessive-compulsive disorder, and (rarely) postpartum psychosis. Certain factors can increase a woman's risk of developing a PMAD, and the risk factor at the top of the list is living in a low socioeconomic strata; not having completed high school or higher education and employment status (not having a job or only working part-time), as well as an increased likelihood of raising a child alone. For women in low socio-economic status, PMAD prevalence ranges from 25 percent to 40 percent.
5. Increase well-being: Continuity of care can help to eliminate many healthcare complications that arise in pregnancy due to stress, inadequate nutrition and lack of routine check-ups. Jamma Birth Village seeks to fill the gap of poor health by providing culturally based nutrition and Yoga classes, peer led support groups and one on one life skills training. We also seek to increase

patient-provider relationships by providing care during the lifespan of the woman, from menarche through Menopause.

6. To restore our community: Solutions to the maternal health crisis exist, and many doulas and midwives are answering the call to change systemic issues in the birthing process. Although marginalized women face certain barriers in accessing this care, we believe they can overcome them with the right guidance and information. Ultimately, the restoration of community ties and unity is paramount to the reconstruction of optimal maternal health. Jamaa Birth Village is answering the call by meeting expecting families in the community and restoring our city one pregnancy and one birth at a time.

**Sponsoring our Capital Campaign “Jamaa’s New Home”, can provide your organization with:**

- An opportunity to build and reinforce strategic relationships within the community.
- Maximum exposure throughout the project.
- Long lasting impact for improving healthy equity in St. Louis.
- A cost effective way to reinforce your organization’s brand and build brand awareness amongst a relevant audience.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility our website and associated marketing materials.

**SPONSORSHIP PACKAGES**

**JAMAA’S NEW HOME Lead Contracting Team-** (Full or Partial In-Kind Labor & Full or Partial donated renovation materials. Complete renovations from start to finish.)

- Guest speaker during Groundbreaking ceremony (10 min. presentation)
- Recognition as a Campaign Partner Sponsor with company logo on audio visual display in main entrance during opening ceremony.
- Verbal acknowledgement as the Campaign Partner Sponsor during the groundbreaking ceremony.
- Written acknowledgement and logo as a Campaign Partner Sponsor on all event-related marketing & promotional collateral: save the date, invitations, flyers, emails, Facebook and event program.
- Company name and logo with direct link on Jamaa Birth Village website.
- Sponsor table at our annual Gala and the opportunity to display any products, services or company marketing materials.
- Complimentary table with a sitting of 10 guest.

**JAMAA'S NEW HOME Supporting Contracting Team** (Select a Phase of renovation to donate in-kind labor hours & renovation materials.)

- An opportunity to address guests at the Groundbreaking Ceremony (5-10-minute presentation).
- Verbal acknowledgement as the Campaign Sponsor during the Groundbreaking Ceremony.
- Company logo on audio visual display in main entrance.
- Logo in the event's program and other marketing material.
- Company name and logo with direct link on Jamaa Birth Village website.
- 6 complimentary tickets.

**JAMAA'S NEW HOME COMMUNITY SPONSOR** (Donations towards the purchase of renovation materials and costs associated with labor, any amount):

- Verbal acknowledgement as the Supporting Sponsor during the Groundbreaking Ceremony.
- Company logo on audio visual display.
- Logo in the event's program and other marketing material.
- Company name and logo with direct link on Jamaa Birth Village website.
- 4 complimentary tickets.

**MATERIAL DONATIONS**

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number: \_(\_\_\_\_)\_\_\_\_\_ Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Item: \_\_\_\_\_

Number of Item(s): \_\_\_\_\_

Value: \$\_\_\_\_\_

Description:

\_\_\_\_\_

\_\_\_\_\_

Other: \_\_\_\_\_

## SPONSORSHIP PACKAGE SELECTION

Name Or Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number: \_(\_\_\_\_)\_\_\_\_\_ Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ or

Monthly Donor Amount: \$\_\_\_\_\_ Duration: \_\_\_\_\_ months

After submitting this information please make contribution via our campaign site at: [www.jamaasnewhome.org](http://www.jamaasnewhome.org), mail check to Jamaa Birth Village or contact Founding Director Tru Kellman for more details.

Thank you for your donation to Jamaa Birth Village's Capital Campaign, "Jamaa's New Home"!

Return form with payment to: Jamaa Birth Village, 8 Church St. Ferguson, Mo. 63135

Payable to: Jamaa Birth Village

Renovation Materials can be arranged for pick up or drop-off.

For more information, please contact:

Brittany "Tru" Campbell- Executive Director

Phone: (314) 643-7703

Email: [info@jamaabirthvillage.org](mailto:info@jamaabirthvillage.org)

FEDERAL TAX ID: 47-5592021

Jamaa Birth Village is a 501 c (3) non-profit organization. Your donation is tax deductible.