



INFO@JAMAABIRTHVILLAGE.ORG



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8 CHURCH ST., FERGUSON, MO.  
63135

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## “JAMAA’S NEW HOME” CAPITAL CAMPAIGN

[WWW.JAMAASNEWHOME.ORG](http://WWW.JAMAASNEWHOME.ORG)

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Dear Community Members & Leaders,

Jamaa Birth Village would like to invite you to participate in our Capital Campaign “Jamaa’s New Home” to collaborate with a sponsoring contracting firm for the renovation of our new Equal Access Midwifery clinic, after successfully raising 71k in 60 days towards the purchase of our new home in Ferguson, Mo. Jamaa Birth Village has served 300+ women since its 3 years in service and we look forward to expanding our reach with our new facility.

Jamaa’s New Home is a recently vacated medical office facility with 4,000+ square feet, encompassing multiple office suites to host Jamaa Birth Village’s collaborative practice vision. The “Jamaas New Home” campaign has already garnered a 125k investment from the sellers, a physician group in Ferguson and over 71k from the community wanting to support the vision and mission of our organization. We hope you will join us in our cause to eliminate health disparities and inequities in urban St. Louis by teaming up with us today. Your donations, endorsements and contributions will support our initiative of restoring community trust, village support and the integration of the Midwife Model of Care in urban St. Louis. Below you’ll learn more about our organization and our mission to save lives of mothers and babies in the St. Louis metro area.

Warmly,  
Founding Director Brittany “Tru” Kellman

Certified Perinatal Health Specialist, Certified Lactation  
Counselor & Senior Student Midwife (CPM)

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### Background:

Jamaa Birth Village a volunteer based 501 c3 non-profit organization, was founded October 2015 in Ferguson, Mo. by Tru and two Doulas of Color to implement solutions to the rising infant prematurity and mortality rate in black communities. As a teen mom and current student Midwife, Tru continued moving the organization forward by providing apprenticeship-based care in the first Non-Profit Midwifery Clinic in the state of Missouri. Jamaa Birth Village has successfully worked with the March of Dimes in implementing a Centering Pregnancy Program and continues to work side by side with the Flourish initiative and Integrated Health Network of St. Louis to create positive long-term care for marginalized communities and families of color. Jamaa Birth Village has collaborated with SSM Health towards a Perinatal Mood & Anxiety Disorder initiative through their MOMS Group and MOMS Line.

### Cause & Service:

Our cause is carried out through our passion to see every woman have a full-term healthy pregnancy and thriving baby despite her race, income, level of education, zip code, or socio-economic status. We address our cause by providing Midwifery support, Doula & Breastfeeding Care, Childbirth & Nutrition Education, Peer led support groups, Perinatal Mood & Anxiety Disorder support and care, as well as mother-baby necessity donations.

### Future Goals:

Our future goals are to have a community rooted Equal Access Midwifery Clinic with a comprehensive care team consisting of a collaborating OB, Family Physician, in-office Mental Health, Substance Abuse and Breastfeeding Counselor, Chiropractor, and Massage Therapist. Our goals are also to alleviate rental fees associated with overhead costs and instead invest in a building that can belong to the community permanently, creating positive change and impact for expecting families in the St. Louis metro area.

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### Reason for the Capital Campaign:

Jamaa Birth Village operates as a volunteer-based organization with paid positions for grant and program coordinators, however, its largest expense is overhead costs, including rent. Jamaa Birth Village has been very successful over the past 3 years by positively impacting the lives of the women that walk through their doors for Doula and Midwifery care, Breastfeeding and Mental Health Support. More outreach and care can be provided for programs and clients if funds that are allocated for rent and overhead costs are alleviated. Jamaa Birth Village created the “Jamaa’s New Home” capital as a response to an amazing offer to purchase and renovate a Ferguson Medical office facility just 1 block away from its current location.

After completing the first phase of the campaign by raising the funds necessary to purchase the building, it is now up to Jamaa Birth Village and our community leaders, supporters and investors to partner with a reputable contracting firm to complete the renovation plans for the Equal Access Midwifery Clinic, which will be the foundation for the greater initiatives of Flourish (Lower Infant Mortality and reduce Health Disparities), the Integrated Health Network (Implement Centering Pregnancy across the greater St. Louis area), Generate Health, and Missouri Foundation for Health (strengthening promising practices and contributing to improving health fields).

### Explanation of the Capital Campaign:

The first phase of “Jamaa’s New Home” capital campaign to raise 60k in 60 days will run from Monday June 18<sup>th</sup>-Friday August 17<sup>th</sup>, 2018. The second phase of the campaign to secure a team of architects, contractors and interior designs specialists will run from November 2018-June 20<sup>th</sup> 2019, which will consist of the renovation and grand opening period.

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